

INCLUSIVE ENTREPRENEURSHIP

The Key to Economic Empowerment for Women's Minority Groups

Gender Accounting & Accountability Conference 2019

Melbourne

23rd – 24th October 2019

JACQUELINE WINSTANLEY

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ABOUT UNIVERSAL INCLUSION

INCREASING EQUALITY OF ACCESS TO LIFE'S OPPORTUNITIES

Universal Inclusion is leading the way in making the world a much more accessible place, one where everyone feels included.

Our ethos reflects the many ways as a society we can collectively and individually change not only our own, but other people's lives, for the better - often by making simple changes to the way we do things.



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Creating the paradigm shift

From seeing people with protected characteristics as care / tax burdens
to
Contributing citizens with rights, protections & solutions



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UNIVERSAL INCLUSION

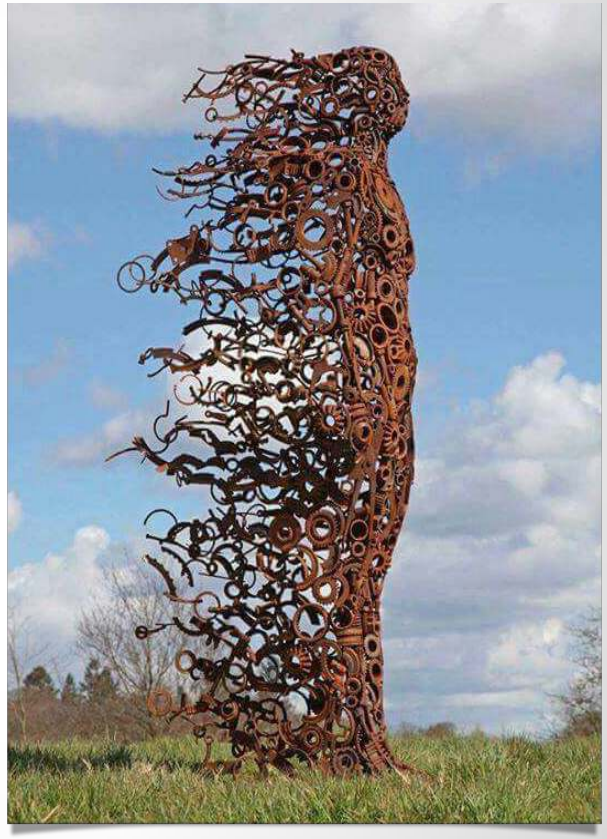
SUSTAINABLE DEVELOPMENT GOALS



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Focus

- Paradigm Shift, welfare to Inclusive Economic Growth
- SDG's, 2030 Agenda, UNCRPD & Sendai Framework
- Sustainable Resilient Society
- Create govt policy shift



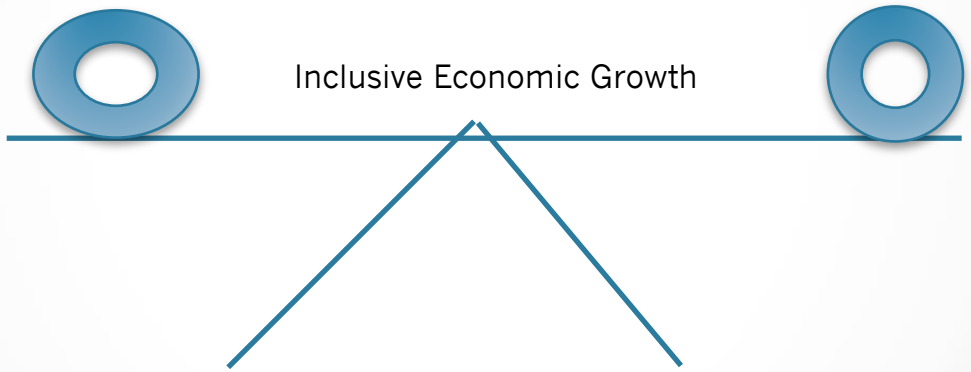
Across the full spectrum of need

- Age
- Disability
- Gender Reassignment
- Marriage or Civil Partnership
- Pregnancy & Maternity
- Religion or Belief
- Sex
- Sexual Orientation

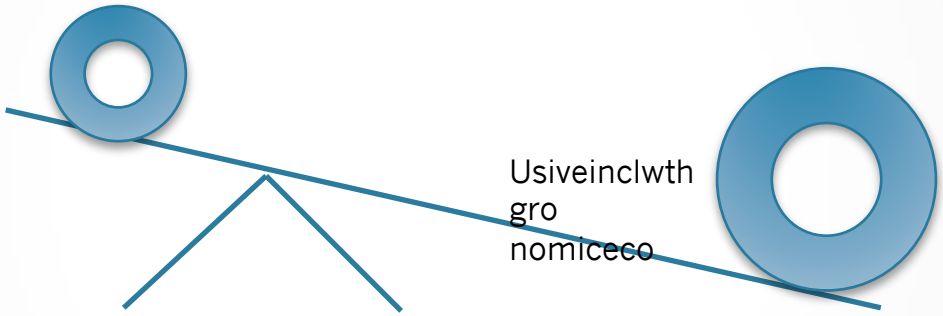


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What does that Mean ?



What is the Consensus?



Key Drivers for Change

- The Human Rights Act

https://www.equalityhumanrights.com/en/human-rights/human-rights-act

- The Equality Act 2010

https://www.equalityhumanrights.com/en/equality-act/equality-act-2010

- The UNCRPD

https://www.un.org/development/desa/disabilities/convention-on-the-rights-of-persons-with-disabilities.html

- Morally right

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THE INCLUSIVE ENTREPRENEUR

- https://vimeo.com/mediagurutv/fluidity



IMPACT

- Local
- Country
- International



Change Govt Policy

Identify injustice

Create & Pilot Solution

Influence govt policy and create sustainable and resilient societies and cities



UNIVERSAL INCLUSION

~~Dis~~ Ability Today





Framework

- Holistic & Sustainable
- Solutions driven
- Key partner engagement & empowerment
- Embraces digital innovation



Framework elements

- Stage 1 create inclusive working practice

- Stage 2 create holistic structured pathway to evidence compliance



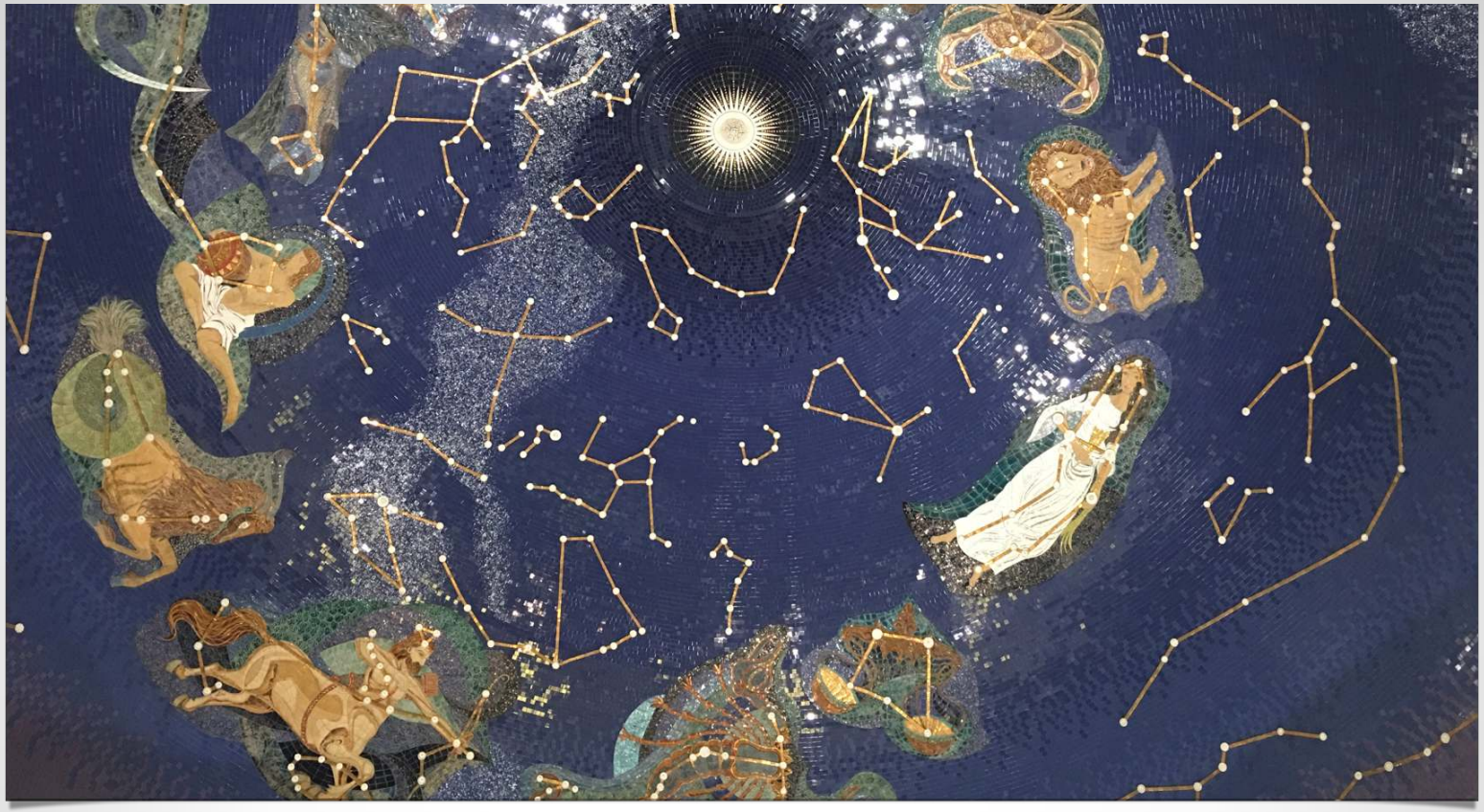
Global Upscaling

Connectivity



Recommendations

- Paradigm shift in govt policy
- Early identification and implementation of support
- Direct access to personal advisor
- Training on management of support
- Continued support for personal care
- The award contains support for compliance areas
- Easy access to mental health support and holistic therapies
- Equity within access to finance



So many dots to join when humans engage with each other and the world we live in

Useful links

- https://www.universalinclusion.co.uk
- https://www.linkedin.com/in/jacqueline-winstanley-bsc-hons-b4bb3020/
- https://www.disabilityrightsuk.org/how-we-can-help
- https://abilitytoday.com/
- https://www.glamsticks.co.uk/
- http://pinkshoeclub.com/
- http://www.swiftandsuresct.co.uk



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