Inclusive Entrepreneur Network

UNIVERSAL INCLUSION

SUSTAINABLE DEVELOPMENT GOALS

EQUALITY OF ACCESS TO LIFE'S OPPORTUNITIES



DIVERSITY AND ENTREPRENEURSHIP WORKSHOP

BIRKBECK CENTRE FOR INNOVATION MANAGEMENT RESEARCH

INCLUSIVE ENTREPRENEURSHIP
REMOVING THE CONFLICT BETWEEN POLICY INTENT AND ADMINISTRATION

Presented by Jacqueline Winstanley - March 17th 2021

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SUSTAINABLE DEVELOPMENT GOALS

EQUALITY OF ACCESS TO LIFE'S OPPORTUNITIES

Increasing equality of access to life's opportunities.

Jacqueline is best described as a global disrupter and innovator with a deeply held conviction to increasing equality of access to life's opportunities.

A thought leader in the reduction in global inequalities, Jacqueline's work is recognised as good practice in the UK and internationally.

Jacqueline regularly presents at high level gatherings at the UN, the Windsor Consultations and Westminster.

An author and regular contributor to national and international papers.

Holds a number of ambassador, executive and non-executive roles.

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- ***Founder & CEO Universal Inclusion & The Inclusive Entrepreneur***
- ***Secretariat for Inclusive Entrepreneurship APPG***
- *International Advisor on increasing equality of access to life's opportunities, Inclusive Cities and Organisations*
- ***Author , Poet and Public Speaker***
- *Trustee for DRUK*
- ***ICCC Global Co Chair***
- *Chair FILT / Fluidity / Courage & Sparkle / Ability Today Advisory Board*
- ***Ambassador / Diversity Lead for Pink Shoe Club Glamsticks / FiLiA / 5050 Parliament / Women in Enterprise APPG***
- *New England Sports for Women Advisory Board Member*

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INCLUSIVE ENTREPRENEURSHIP

REMOVING THE CONFLICT BETWEEN POLICY INTENT AND ADMINISTRATION

- IDENTIFY CONFLICT
- PILOT SOLUTIONS – RESULTANT ACTIONS
- RECOMMENDATIONS – APPG
- APPG 2 YEAR WORK PROGRAMME
- SLIDESHOW
- Q&A

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INCLUSIVE ENTREPRENEURSHIP

IDENTIFY CONFLICT BETWEEN POLICY INTENT AND ADMINISTRATION

- POLICY INTENT – REDUCE EMPLOYMENT GAP =EQUALITY ACT 2010 – UNCRPD -SDG's –DISABILITY STRATEGY
- PROGRAMMES – 2 TICKS – DISABILITY CONFIDENT -ACCESS TO WORK
- CONFLICT – SILO APPROACH – SHORT LIVED – DEPENDENT ON SECTOR GROWTH – STILL DIFFICULT TO ACQUIRE & RETAIN EMPLOYED ROLE

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INCLUSIVE ENTREPRENEURSHIP

RESEARCH AND PILOT ALTERNATIVE

- 2013 INCLUSIVE ENTREPRENEUR PROGRAMME & NETWORK LAUNCHED – FILM
- REAL & SUSTAINABLE ALTERNATIVE TO REDUCING EMPLOYMENT GAP & INTERGENERATIONAL POVERTY
- AUTHORITATIVE VOICE ON SUPPORT REQUIRED TO UPSCALE SECTOR
- RESEARCH – IDENTIFY BARRIERS – PROVIDE OPPORTUNITIES – RAISE AWARENESS – MAKE RECOMMENDATIONS

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RECOMMENDATIONS TO THE CHANCELLOR & DWP RE ACCESS TO WORK AWARD

- Suspend the Annual Cap
- Fast track any new claims
- Suspend the Annual Turnover requirement
- Accept digital submission of payment requests
- Allow for longer access to the mental health strand of the award
- Fast track for ergonomic working from home
- Award period to be extended for 2 years without review
- Fast track any additionality claims relating to support workers self isolating or on 12 week lockdown
- Recognise and consider the way disabled entrepreneurs manage their complex health conditions.
- Consider additional measures of support which do not require us to give up our Access to Work Award as part of the process.
- Amend the self employed income support scheme to recognise the particular needs of the disabled entrepreneur within it.
- Creation of an APPG dedicated solely to Inclusive Entrepreneurship.



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All Party Parliamentary Group for

Inclusive Entrepreneurship

Disrupting the Realms of Entrepreneurship
Challenging Perceptions & Creating
The 2030 Agenda Paradigm Shift

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SUSTAINABLE DEVELOPMENT GOALS

All Party Parliamentary Group for
Inclusive Entrepreneurship

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2 YEAR PROGRAMME OF WORKS

- To produce National evidence based report – 'Road to Wonder'
- Co-ordinate written and oral parliamentary questions and debates.
- Organise events with Parliamentarians and key members of the entrepreneurial community.
- Organise events with school and university students and emerging entrepreneurs.
- Arrange meetings between group members, Government Ministers and officials.
- Create an Inclusive Entrepreneurship Accelerator Programme.
- Upscale Inclusive Entrepreneur Network.
- Organise a recognition programme culminating in an Annual Event at the House of Commons.
- Link with the Stock Exchange.

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PRE COVID BARRIERS

- A generalised lack of understanding of inclusive entrepreneurship, its contribution to the economy beyond turnover.
- Very little sector specific business support
- Access to finance
- Lack of practical support to manage health conditions within enterprise
- Conflict between the intent and administration of Access to Work Award

POST COVID BARRIERS

- COVID brings further levels of difficulties
- Falling through the cracks of Government measures re business disruption
- Further disarray in respect of the intent and administration of the Access to Work Award
- Impact on mental health and wellbeing

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INCLUSIVE ENTREPRENEUR

AN INCLUSIVE WORLD FILM

https://youtu.be/gcVCKAmpZoY



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FURTHER EXAMPLES OF REMOVING THE CONFLICT BETWEEN POLICY INTENT AND ADMINISTRATION

- https://www.ijbed.org/issues&iid=22
- www.universalinclusion.co.uk
- https://www.universalinclusion.co.uk/the-inclusive-entrepreneur
- https://www.universalinclusion.co.uk/appgie
- https://www.youtube.com/watch?v=IcTN99RwEeY&feature=youtu.be
- https://www.universalinclusion.co.uk/about/podcasts
- https://www.universalinclusion.co.uk/about/published-material-and-public-speaking-events

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