Inclusive Entrepreneur Network

UNIVERSAL INCLUSION

SUSTAINABLE DEVELOPMENT GOALS

EQUALITY OF ACCESS TO LIFE'S OPPORTUNITIES

A LEADING D&I WEBINAR BY

INCLUSIVE COMPANIES

CHAMPIONING DIVERSITY IMPLEMENTING INCLUSION



INCLUSIVE ENTREPRENEURSHIP - BUSINESS RESILIENCE BEYOND COVID-19

Presented by Jacqueline Winstanley - June 16th 2020

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JACQUELINE WINSTANLEY FRSA

- Founder & CEO Universal Inclusion and The Inclusive Entrepreneur
- International Advisor on increasing equality of access to life's opportunities, Inclusive Cities and Organisations
- Author , Poet and Public Speaker
- Lead on the WEAPPG on Diversity and Inclusion / FiLiA / Pink Shoe Club
- Trustee for DRUK Chair / ICCC / FILT / Fluidity / Courage & Sparkle
- Ability Today Advisory Board Chair
- Ambassador for Glamsticks
- 50-50 Parliament
- New England Sports for Women Advisory Board Member



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INCLUSIVE ENTREPRENEURSHIP
- BUSINESS RESILIENCE BEYOND COVID 19

- Introduce the concept via our short film 'An Inclusive World'
- Inclusive Entrepreneurs the Market Place
- Business Resilience Beyond Covid-19
- Recommendations to Government & Way Forward
- Q&A

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INCLUSIVE ENTREPRENEUR

AN INCLUSIVE WORLD FILM

https://youtu.be/gcVCKAmpZoY



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EXAMPLES OF INCLUSIVE ENTREPRENEURS FROM OUR NETWORK

GIVING AN IDEA OF WHAT THE MARKET PLACE LOOKS LIKE

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SHOWCASE
INCLUSIVE ENTREPRENEUR

JOHN KIEHL

SOUNDTRACK RECORDING STUDIOS

”You just have to show up!"



Soundtrack GROUP

https://www.universalinclusion.co.uk/news/articles/meeting-our-concert-producer-john-kiehl

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HELENE MARTIN GEE

FOUNDER

"creating positive footprints…."



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NAPUA DAVOY

SINGER SONGWRITER

”We can change the world…"





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STEVE HOPWOOD

FOUNDER & CEO
SWIFT AND SURE

"It's about business not benefits"



SWIFT & SURE







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JAMES HOLT

SINGER SONG WRITER

"Come out to play…"



JAMES HOLT

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SHOWCASE
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LADY SHARON FARLEY-MASON

FOUNDER & CEO
GLAMSTICKS

" Taking Dull out of Disability"



GS.

GLAMSTICKS™

Bespoke Designer Mobility Aids and Accessories





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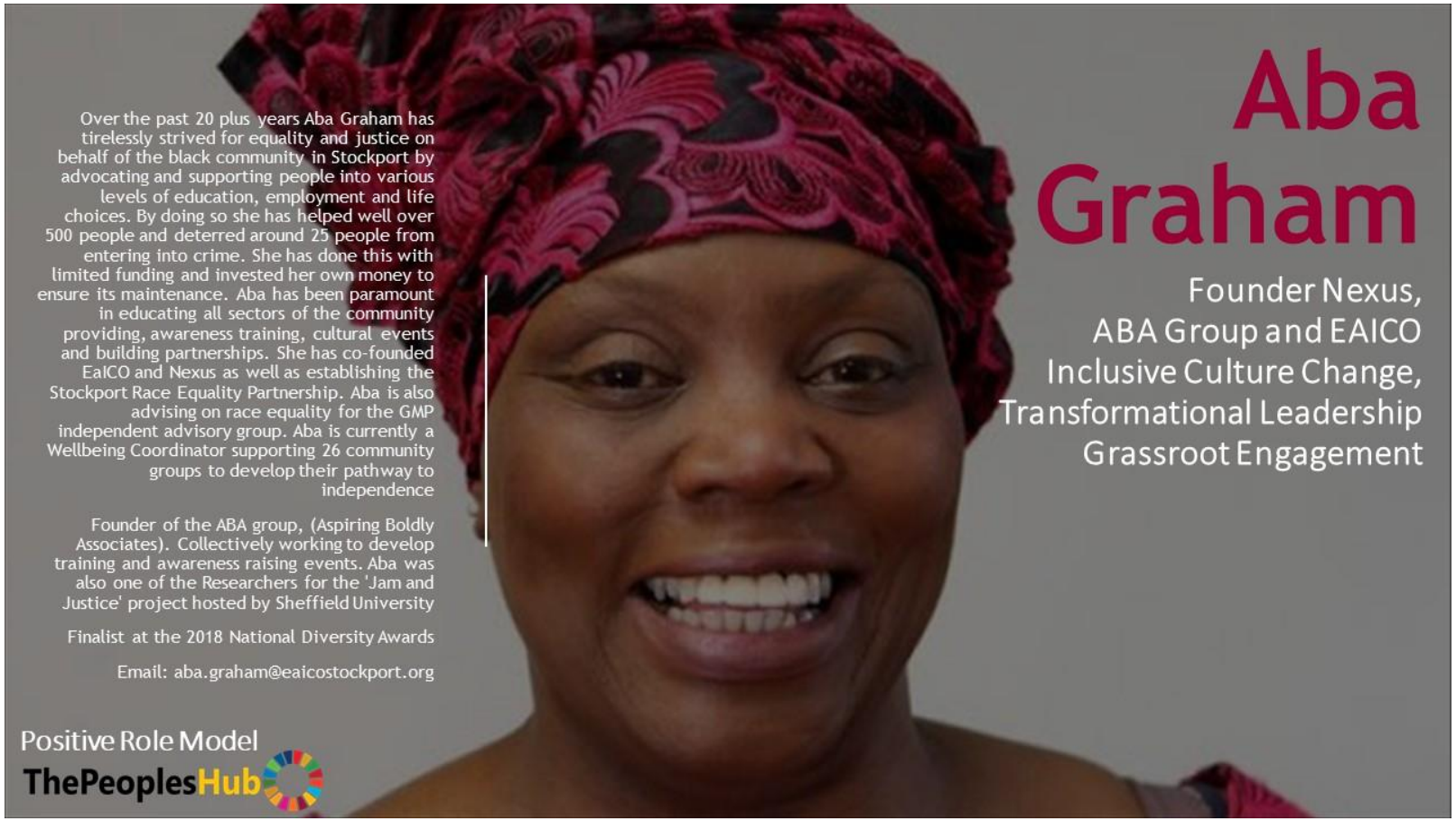
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SHOWCASE
INCLUSIVE ENTREPRENEUR

ABA GRAHAM

FOUNDER NEXUS,
ABA GROUP & EACIOIN
INCLUSIVE
CULTURE CHANGE

"Success is liking yourself, liking what you do and liking how you do it"



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GRANT LOGAN

FOUNDER & CEO
ABILITY TODAY

" Lets focus on what we can do not what we can't "



Dis Ability TCCday

ACADEMY FOR DISABLED JOURNALISTS

Dis Ability TCCday

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CAROL ANNE WHITEHEAD FRSA

CO-FOUNDER & CEO
THE ZEBRA PARTNERSHIP

"If you want to go fast
go alone,
if you want to go far,
we go together"



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AYESHA GAVIN

FOUNDER & CEO
AYESHA COMMUNICATIONS

"See. Hear."



Ayesha communications

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MARY ARMITAGE

FOUNDER & CEO
CASSIOPEIA

"Providing a place of calm through a creative and personal holistic approach to health and well being…"



CASSIOPEIA
UNITY & EQUALITY

A LONE STAR SHINES BRIGHTLY, A CONSTELLATION LIGHTS UP THE UNIVERSE.

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NOREEN CESAREO

FOUNDER & CEO

"Passionate and committed to making a real difference, providing vision and leadership that deliver on values and goals, be it for businesses, trade, or women's economic empowerment."

marketaccents



passionvisioninnovationgrowth

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info@marketaccents.com

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WWW.WOMENOWNEDLOGO.COM

thought leadership | strategic marketing | communications
women's economic empowerment | trade | enterprise education

Principal, Market Accents
Founder, Together In Enterprise
Member, UN Gender Declaration Working Group OWIT/WEI
Trade Specialist, Women's Economic Imperative (WEIForward)
Co-Chair, UK APPG Women in Enterprise: International Trade
Ambassador, Pink Shoe; Lead Export, UK Economic Blueprint

Trustee, Commonwealth Girls Education Fund (CGEF)
Advisory Board, Suprafin
Director, Malta Business Network (MBN) Foundation & MBN UK Chapter



Noreen Cesareo Burroughes

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INCLUSIVE ENTREPRENEURS

JANE CORDELL & HORMOZ AHMADZADEH



DIRECTORS
RESULT CIC

RESULT CIC COACHING & TRAINING

"Confidently different - we empower marginalised people to achieve their potential and become positive role models for others in future"

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SHOWCASE
INCLUSIVE ENTREPRENEUR

ROBERT WINSTANLEY

FOUNDER & CEO
BEAUTIFUL CREATOR

"Like a rose, we can weather any storm to bloom again"





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MONZUR MIAH

Monty's FLOWERS





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AARON HORNBACK

FOUNDER & CEO

"HHN exists to bring encouragement and life-changing support which will help in 7 areas of health and wellbeing: physical, mental, emotional, spiritual, social, occupational and economic"



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SHOWCASE
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SARA MCKEE FRSA



LIFE : FULL COLOUR

FOUNDER & CEO
LIFE FULL COLOUR

"Injecting colour into everyday life through art"

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Pre COVID Barriers to Enterprise

- A generalised lack of understanding of inclusive entrepreneurship and its contribution to the economy
- Very little sector specific business support
- Access to finance
- Lack of practical support to manage complex health conditions within enterprise
- Conflict between the intent and administration of the Access to Work Award

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Post COVID Barriers to Enterprise

- COVID brings further levels of difficulties
- Falling through the cracks of Government measures re business interruption
- A deterioration within people's mental health and well being
- Further disarray in respect of the intent and administration of the Access to Work Award

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BUSINESS RESILIENCE BEYOND COVID-19

The main thing we have observed within our network and Friday briefings beyond the initial devastation is incredible resilience, adaptation & innovation which we are capturing within the RSA COVID Catalyst Grant in our podcasts.

The following film clip gives insight into the reality of COVID-19 for people with protected characteristics.

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AN INCLUSIVE WORLD

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RECOMMENDATIONS TO THE CHANCELLOR & DWP RE ACCESS TO WORK AWARD

- Recognise & respond to the way disabled entrepreneurs manage their complex health conditions.
- Fast track new & existing claims for anything COVID related.
- Suspend the Annual Cap & Turnover requirement.
- Accept digital submission of payment requests.
- Allow for longer access to the mental health strand of the award.
- Extend the Award period for 2 years without review.
- Create an APPG dedicated solely to Inclusive Entrepreneurship.



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AN INCLUSIVE WORLD

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EQUALITY OF ACCESS TO LIFE'S OPPORTUNITIES

I hope that has given you an understanding
of Inclusive Entrepreneurship, our sector, the network and
why Government needs to support people
with Protected Characteristics within Enterprise.

DO YOU HAVE ANY QUESTIONS?

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PROTECTED CHARACTERISTICS

- Age
- Disability
- Gender Reassignment
- Marriage or Civil Partnership
- Pregnancy & Maternity
- Religion or Belief
- Sex
- Sexual Orientation



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OUR SUPPORTERS

marketaccents

GS. GLAMSTICKS™

goosebumps pin

COURAGE & SPARKLE

Dis Ability Today

Ellie Kerr TRANSFORMATION & PERFORMANCE COACH

SWIFT & SURE

Merseyside Women of the Year

Talking Finances

thezebrapartnership

Beautiful Creator

HHN Horizon Health Network horizonhealthnetwork.co.uk

Ayesha communications

CÉCILE BIÔT

SPIRIT MOTORSPORT

RSA Fellowship

Pink Shoe

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